

PERSONAL DETAILS

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Date of Birth: 16 02 1984

Place of Birth: Ascot, Berkshire

Nationality: British

GRAPHIC DESIGNER

PROFILE

Highly creative Graphic Designer with 4 + years agency and in house experience who is team orientated with good interpersonal skills. Has the ability to liaise directly with clients and project manage from the beginning to the end. Has great attention to detail and a strong passion for design, whilst looking to also progress into web and interactive design, to advance his creativity as the technology develops across all aspects of media.

PROFESSIONAL EXPERIENCE

DESIGN FORENSICS Ltd. | Aug 2007 - Present

GRAPHIC DESIGNER

Creating designs as a freelancer for various clients, working on all aspects of print and web design. This consists of logos/branding, stationery, packaging, brochures and direct mail, along with developing websites for clients and designing their web interfaces. This also includes icon design.

This is carried out for clients within a wide range of sectors, such as car audio/security, road device and parking sensor systems, coffee shops and property to name a few examples. The latest work has been for a marketing company in America who want dealership magazines and websites designed for different car dealerships, such as Ford. The latest client is a German Fitness company who want a complete new rebrand.

THE COBRA GROUP PLC | Oct 2007 - Present

GRAPHIC DESIGNER

Working on every design aspect related to this top marketing and sales company, for all the marketing companies under its banner and for all its clients such as Sky, Talk Talk, Npower, Christian Aid and The British Red Cross.

Designing for the company owned racing team 'CRS Racing' and helping to organise the major events and rallies, publications, logos/branding, stationery, direct mail and presenters. Liaising with all the clients and overlooking everything through to the print process, along with sourcing all the highest quality, yet cheapest suppliers of whatever is needed to produce the best outcomes.

ST CREATIVE | April 2007 - Oct 2007

GRAPHIC DESIGNER

Creating designs for both print and web; working on a range of different clients producing work from logos/branding, stationery, packaging design, menu boards/large format printing, brochures, folders, direct mail, web interface layouts, flash for websites and flash banners.

Overlooking all projects through to the print process, preparing work for print and choosing the style/type of final print outcome for the project. Given the responsibility to run the studio while the managing director is away and on a daily basis liaise with clients and produce quotes.

TVR SPORTS CARS | Oct 2005 - Feb 2007

GRAPHIC DESIGNER

Successfully managed and coordinated all TVR print design projects from concepts through to completion. Liaised with press to ensure TVR brand guidelines are met and worked with printers and suppliers to create the desired outcome for projects.

Key achievements:

- Produced brochures for TVR's new range of automotive models to be used in dealerships.
- Designed the logo/brand for TVR Instinct to be used on the merchandise and in merchandise brochures to be given to dealerships. Re-designed the whole new concept for TVR logo to be used as a badge on the cars and re-brand the entire TVR print and web medium. New TVR logo was displayed as the badge on the concept car featured in Feb 2007 issue of 'EVO Magazine.'
- Designed products and the designs to be featured on the products for the LONDON MOTORSHOW. This included the range of TVR Instinct apparel consisting of different T-Shirts, Hoodie and Polo Shirts. Also designed the accessories consisting of key-rings, lanyards, mugs and mouse mats.

EDUCATION

BA (Hons) Graphic Design / 2002 - 2005

De Montfort University

SOFTWARE SKILLS

PHOTOSHOP	■■■■■■■■■
ILLUSTRATOR	■■■■■■■■■
INDESIGN	■■■■■■■■■
FLASH	■■■■■■■■■
AFTER EFFECTS	■■■■■■■■■
MICROSOFT OFFICE	■■■■■■■■■